

# 2023 Sponsorship Opportunities

## Redstone Presbyterian SeniorCare

Redstone is known for its annual “Highlands Fling” charitable fundraising event. As one of the most recognized charitable galas in Westmoreland County, the Fling has successfully raised funds to help support seniors in need for over 20 years. Support of this event makes it possible for Redstone to provide charitable care for our elders in need and to remain a quality leader for senior living communities, rehabilitation, skilled nursing, home health, and hospice services. This year, we are extremely grateful to be able to celebrate our **21st Annual Highlands Fling on Saturday, October 21st at the Stratigos Banquet Centre in North Huntingdon, PA.** This year’s theme will be an alluring Fall Ball, including Bougie Bingo and festive autumn fun. Redstone is a nonprofit organization with tax ID number 25-1729925.

### 2023 Fling Sponsorship Opportunities

*Please check the box beside your matching selection.*

#### **\$7,500 Gold Sponsor**

Includes a table for 10 at the Fling, 10 Single Fall Fun Packs, an opportunity to provide a brief greeting at the event on behalf of your organization or business, recognition on major sponsorship banner, and a double spread 2-page ad in the Fling program for your company or family.

#### **\$5,000 Silver Sponsor**

A table for 10 at the Fling, 10 Single Fall Fun Packs for your guests, recognition on major sponsorship banner, and a full-page ad in the Fling program for your company or family.

#### **\$2,500 Bronze Sponsor**

A table for 10 at the Fling, 5 Single Fall Fun Packs for your guests, recognition on major sponsorship banner, full-page ad in the program for your company or family.

**File Submissions:** All logos or company names must be received by September 25th to be included on banner. Company logos or names can be sent in full-color **png** or **jpg** format. Ads included with Gold, Silver, or Bronze sponsorships can be sent in black & white **png** or **jpg** format (5” w X 8” h). Please send files to **fling@redstone.org**. Call Alaina at 724-832-8401 X 3307 with any questions.

You may also easily pledge your support or make reservations by visiting our Fling website at [www.redstone.org/highlands-fling](http://www.redstone.org/highlands-fling).

All donations, items, ads, and reservations must be received by **October 5th** to guarantee inclusion in event program. Make checks payable to Redstone, ask us to call you for your credit card, or visit the Fling website to pay with credit card.

#### **QUESTIONS?**

Contact Kim at 724-832-8401 X 3378 or email [fling@redstone.org](mailto:fling@redstone.org)

Please use the reverse side of the form to indicate your levels of support, donations, or reservations. Formal invitations for the Fling will be mailed in August but you may pre-reserve tickets at this time, too!

**Contact Name:** \_\_\_\_\_

**Business/Organization:** \_\_\_\_\_

**Address:** \_\_\_\_\_  
\_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Enclosed is my check** \_\_\_\_\_ **Please call me for credit card** \_\_\_\_\_

Please use the below form to make your selections for sponsorships, monetary gifts, tickets, ads, or in-kind donations.

**Thank you for your support!**

Completed forms and/or payment can be mailed back to:

Redstone Presbyterian SeniorCare  
Office of Mission Support & Development  
126 Matthews St. Suite 2800  
Greensburg, PA 15650

Gifts and sponsorships of \$1,000 or more receive recognition on major sponsorship banner. See front for file submission details.

**The following sponsorship opportunities include a full-page ad in the event program and recognition on the rolling screen. Unless otherwise stated, there is one sponsorship available at each level:**

- \$2,000 Centerpiece & Décor Sponsor**
- \$1,500 Appetizer Sponsor**
- \$1,000 Salad Course Sponsor**
- \$1,000 Cash Prize Sponsor**
- \$1,000 Specialty Drink Sponsor**

**The following sponsorship opportunities include a half-page ad in the event program and recognition on the rolling screen:**

- \$500 Wine Sponsors (limit of 4)**
- \$500 Photo Station Sponsor**

**\*NEW\* Bougie Bingo sponsorship opportunities! Sponsor the winnings of the Fling game:**

- \$500 Round 1-3 Sponsor (includes half-page ad)**
- \$500 Round 4 Sponsor (includes half-page ad)**
- \$1,500 JACKPOT Sponsor (includes full-page ad)**

**Monetary Gifts: Donations of all amounts are celebrated by recognition in the event program and on the rolling screen at the following levels:**

- Founder \$2,500 and above My Gift \$ \_\_\_\_\_**
- Benefactor \$1,000 - \$2,499 My Gift \$ \_\_\_\_\_**
- Major Donor \$500 - \$999 My Gift \$ \_\_\_\_\_**
- Fling Friend \$100 - \$499 My Gift \$ \_\_\_\_\_**
- Fling Supporter Up to \$99 My Gift \$ \_\_\_\_\_**

## FLING AUCTION & RAFFLE BASKETS!

In-kind donations make the Fling a success! All donations are recognized in the event program. Baskets, gift cards, antiques, art, vacation stays, event tickets, handcrafts, etc. are all gladly accepted! The deadline for all donated items is **October 5th**. We would be happy to pick up your donation. To discuss your donation contact Alaina at 724-832-8401 x 3307.

### Raffle & Auction Donations

- Enclosed is a gift card or certificate to be used for the raffles and/or auctions.**
- I/We will donate an item for the auction or raffles. Please contact me to arrange for picking up.**

## Fling Program Ads

Looking for a great way to market your business, organization, or product to an audience of nearly 500 Westmoreland County customers? Place an ad in our Fling program! You may also honor or remember someone special in the program. Email your ad to **fling@redstone.org** by **October 5th** to make sure it is included. Ads are black & white unless otherwise stated and should be submitted in **jpg** or **png** format. Spaces are first come first reserved.

- Two-page Spread (10.5" w x 8 "h) \_\_\_\_\_ \$500**
- Exterior Back Cover (Color 5" w X 8" h) \_\_\_\_\_ \$500**
- Inside Back Cover (Color 5" w X 8" h) \_\_\_\_\_ \$400**
- Inside Front Cover (Color 5"w X 8" h) \_\_\_\_\_ \$400**
- Full-Page Ad (5"w X 8" h) \_\_\_\_\_ \$150**
- Half-Page Ad (5"w X 4" h) \_\_\_\_\_ \$100**
- Business Card Ad (5"w X 2"h) \_\_\_\_\_ \$75**

## Fling Tickets

Invitations will be mailed in late August but you may reserve your spots now! We anticipate the event will sell out. Each reservation includes an entry into the grand prize drawing for the evening, dinner, and wine. Ticket prices are listed below. Early Bird purchases must be postmarked **on or before** September 1st to receive pricing.

### Early Bird Pricing (If registered by September 1st)

- \$125 Individual Ticket**  
Qty of Tickets: \_\_\_\_\_
- \$1,100 Table for Ten**

### Regular Pricing (If registered after September 1st)

- \$150 Individual Ticket**  
Qty of tickets: \_\_\_\_\_
- \$1,250 Table for Ten**

## Prize Packages

Purchase packages for you and your guests to enjoy!

- \$75 Double Fall Fun Pack (a \$95 value!) | Qty: \_\_\_\_\_**  
Package includes (2) Bougie Bingo boards good for 5 rounds each, (2) \$10 game tokens for a chance at the \$1,000 prize, and a raffle ticket sheet of 25 tickets.
- \$50 Single Fall Fun Pack (a \$60 value!) | Qty: \_\_\_\_\_**  
Package includes (1) Bougie Bingo board good for 5 rounds, (1) \$10 game token for a chance at the \$1,000 prize, and a raffle ticket sheet of 25 tickets.
- \$25 Bougie Bingo Board | Qty: \_\_\_\_\_**  
Package includes (1) bingo board good for 5 rounds
- \$25 Raffle Ticket Sheet | Qty: \_\_\_\_\_**  
Package includes (1) sheet of 25 raffle tickets to use at raffle basket table