

The Window

August 2026



Redstone

A Message from Presidents Council

As senior leaders move among campuses talking to residents about the master planning process that is currently considering Redstone's future, we have heard from some residents that they are perfectly happy with the size that Redstone is now, and would rather not see Redstone plan for new housing on existing campuses. As Redstone's leadership team, it is tempting for us to think the same way, to be content with what we have and not go through the stress of trying to expand. But in the longer run, we know that is not forward thinking for the best interest of today's and tomorrow's residents.

In senior living, a 10:1 ratio of independent living (IL) units to skilled nursing (SNF) beds is considered a desirable benchmark because it reflects how senior living communities remain financially sustainable while meeting residents' changing needs. Independent living generates the most predictable operating margins while skilled nursing is much more expensive to operate. In skilled nursing, we also rely on Medicare, Medicaid, and private insurance reimbursement, which can change due to changing government policies, or insurance trends. A strong IL base diversifies revenue and reduces dependency on these reimbursement sources.

Moreover, Redstone's mission has always been to offer a true continuum of care, offering residential options for highly independent seniors, all the way through memory care and skilled nursing services when those are needed. We want our residents to be able to count on Redstone offering this entire continuum as they move through the phases of life. Having 10 IL units for every skilled nursing bed helps insure that skilled nursing remains stable, and that we will be able to offer this full continuum well into the future. Currently, we have 461 IL & PC units and 77 skilled nursing beds. That means that our goal for sustainability is to add an additional 309 IL units to Redstone. Some have been added through the acquisition of units as they become available at the Redmont community in Greensburg, and we are always looking for additional opportunities to grow through acquisition, But realistically, some of this development will likely be the construction of additional units on our current campuses. All of these decisions are made carefully and cautiously, as we seek to serve today's and tomorrow's residents and their changing needs, to the best of our ability. This fall, we will be sharing more information about the master planning process and where the future may be leading us. We look forward to sharing this information with you and invite you to join us on this journey towards a sustainable future!

Redstone Goes (Behind the Curtain of SUFFS)



Redstone COO Geoff Gehring's children know her as Aunt Shaina, but theater buffs celebrate her as actress, singer, songwriter and Tony Award winner for Suffs, the Broadway show she wrote to call attention to the suffragist movement that resulted in women securing the right to vote in 1920 when the Nineteenth Amendment to the U.S. Constitution was ratified.

The first Broadway show ever to perform in the United Nations

General Assembly Hall, Suff's North America tour comes through Pittsburgh this month, where Redstone Goes participants have orchestra seats for the July 24 performance that is part of the CLO series. For those unable to travel with Redstone, a Broadway production also was taped for broadcast on PBS's Great Performances, and is available to stream through July 31.

Aunt Shaina Taub is married to Geoff's brother, Matt, and been part of the family for nearly a dozen years. The pair met at New York University and make their home in New York's Upper West Side, where they are a powerhouse duo for their respective contributions in the world of theater and comedy.

Geoff grins as he admits, "I knew she was talented, but I really had no idea to what extent."

At 37, Shaina's credits are impressive: With the 2024 Broadway opening of Suff's, she became the first woman in history to win Tony Awards for Best Book

and Best Score by herself. An Obie Award winner and Grammy and Emmy Award nominee, she is artist-in-residence at New York City's Public Theater. She has adapted two Shakespearian plays as musicals for the free community performances of Shakespeare in the Park, and starred in various on and off Broadway productions. A solo artist signed to Atlantic Records with three albums in her growing catalog, she has collaborated with such notables as Elton John, Sara Bareilles and Josh Groban, and is an accomplished pianist and accordion player to boot!

But it is Suff's that holds a starring role on her resume and in her heart. The show explores the victories and failures of a struggle for equality, with Shaina playing the part of Alice Paul, a leader in the creation of the Equal Rights Amendment. Geoff recalls being in the New York audience with his family for the show's initial run. Although his daughter, now 14, is years away from casting her first vote, Geoff noted she was doubly

impressed by her aunt's talents as well as the show's significance in the area of women's rights. "The show's historical accuracy delivers an inspiring lesson in the power of the vote, and the audience feels that energy in the moment," he said. As his daughter matures, the teen also may understand better her aunt's commitment to various social causes.

Recognized for her activism, Shaina has been honored for her advocacy efforts by organizations including the Workers Circle, the League of Women Voters, Girls Inc, and Project Keshet. Winner of the NYCLU's Michael Friedman Freedom Award, Shaina also co-chairs the NYCLU Artist Ambassadors program, sits on the Working Families Party's Artist Council, and sings with the Resistance Revival Chorus. She was named to Time100's Next List of rising leaders shaping the future.

Geoff is looking forward to seeing the show once more before the tour closes, and learning what's next for his star-studded relatives.

Preserving Memories Through Story: A Granddaughter’s Tribute to Her Pop Pop



What was tucked away in a box of childhood memories has become the basis for a children’s book that’s all about memory and holding on to what’s important even if time, illness and age take their toll. *Pop Pop Is My Hero* is self-published by Hannah Jessen Conway, whose grandparents Judy and George “Buz” Davies make their home at Redstone Murrysville.

Born in Verona, Hannah, 33, and her family now live in North Carolina, but return to the Pittsburgh area to visit and continue making memories.

When Hannah was in elementary school, she was asked to write an essay about her hero. Then, as now, her grandfather holds that place of honor. Many activities they shared when Hannah was a youngster still bring a smile to her Pop Pop, now a resident of Terrace Memory Care, and the occasional tear to Hannah’s eye as their roles are reversed. Sometimes there’s a blank look instead of recognition, or a slow response to basketball, but then Pop Pop’s face lights up at the familiar taste of a jelly donut, and Hannah is once again transported to a time when Pop Pop knew everything!

In her new-found role as hero, Hannah has crafted a sensitive and engaging children’s book, with beautiful illustrations by her collaborator Remash Ram. It’s the second in what promises to be a series for this marketing professional, who feels driven to celebrate inclusion, connection, and the power of family love in her work. Hannah’s first book, *Love Sounds Like*, was written in 2024 following the birth of her son, who was born deaf and now has cochlear implants. Both books are available through various booksellers including Amazon and Barnes & Noble as well as directly from Hannah at hjconway.com. Each includes resources to help families like Hannah’s trying to make sense of loss of one sort or another.

As she shares in the *Pop Pop* author’s notes: ”This book is not intended to define what the memory loss journey looks like for everyone — every experience is different. But I do hope to provide encouragement and hope. Whether you are a caregiver to someone with memory loss or you’re simply drawn to the story of a little girl who adores her grandfather, I hope this book serves as a reminder that love isn’t limited to memory, and that life isn’t defined by what we can remember, but rather by those we get to experience it with.”



Knitting Comfort, One Doll at a Time

There’s nothing like a soft cuddly doll to diffuse a tense situation, whether it’s an unplanned hospital stay, or an emergency involving law enforcement. And there’s nothing like a needlework project to remind Redstone residents that you’re never too old to do a good deed. Irene Burkes and Rita Yoder are two of the elves lending a hand to give life and added love to the dolls knitted by Carol Burrows. Independent Living neighbors at the Greensburg campus, the trio just put the finishing touches on four dozen dolls to be shared between Greensburg Police and Independence Health System’s emergency department at Westmoreland Hospital. Carol’s creations are varied in their gender and ethnicities, including hair color and texture and attire, with Irene adding stuffing to plump up the otherwise flat forms and Rita knitting on the shoes that complete each doll. Self-described crafty people, Irene and Rita agree this project is special in that the dolls can offer a helpful distraction when emotions are high. “When I’m working on one of the dolls, I can visualize a very young child who may be experiencing a difficult situation,” explained Rita. “The doll can add some calm and comfort or serve as an ice breaker in a tough situation,” added Irene. Admittedly this project is far different than what they remember from days gone by. Irene who moved to Redstone from Mount Pleasant a year ago still has an afghan she crocheted in her apartment, and Rita, a four-year Redstone resident, chuckled as she noted that she grew up in Canada where “everybody knits there – scarves and lots of socks!” But even when you’re as handy with a knitting needle as Rita is, the doll’s knitted shoes proved a challenge. “It was pretty intense for awhile getting the right color in the right place and my hands were a bit sore, but it was for a good cause.”



Volunteer Spotlight
Kay Hebrank

When Kay Hebrank began volunteering at Redstone in March 2026, she was looking for a meaningful way to make a difference in the lives of older adults. With years of experience working and volunteering in senior communities, she was drawn to Redstone’s faith-based mission and commitment to caring for others. Today, Kay brings joy and connection to residents through Monday Bingo and the Saturday morning Bingo she recently introduced. For her, volunteering is about much more than activities—it’s about recognizing each person’s story, creating meaningful conversations, and reminding residents that they are valued. Kay believes “People matter to God, and people matter to me,” a philosophy that guides the way she serves. Her creativity and communication skills help her encourage residents to find joy in every season of life. Outside of Redstone, Kay enjoys time with her friends, her dog Bella, and her three sons. Residents may be surprised to learn she was once a professional clown known as “Grandma Nutt,” entertaining senior groups throughout the community, and she is also a certified Grief Educator. Kay’s advice to fellow volunteers reflects the heart she brings to Redstone: “All people matter and want to be recognized. We are all just walking each other home.” Through her kindness and compassion, Kay is making a lasting impact on the Redstone community, one smile at a time. Her dedication reminds us that small moments of connection can create lasting memories and meaningful relationships. She continues to share her time and talents in ways that bring comfort, encouragement, and joy to those around her.

DOVE Employee Recognition Program at Redstone

The DOVE Recognition Program seeks to recognize the many wonderful things that employees in the Redstone Family do each and every day while serving our community. Have you witnessed an employee going “above and beyond” while serving our residents, their families, or fellow staff members? Submit their name for DOVE Recognition. You can recognize employees by completing a card located at the DOVE cases at any campus, by scanning the QR code, or by visiting surveymonkey.com/r/RPSDove.

